



Wiener Immobilien Messe

15 - 16 March 2025
Messe Wien, Austria

**Exhibitor
Information**

At the same time with:

**[WOHNEN &
INTERIEUR]**

The Marketplace for Residential Real Estate

immobilien-messe.at



In the business of
building businesses



Wiener Immobilien Messe

Wiener Immobilien Messe
 RX Wien GmbH | Messeplatz 1, 1020 Wien, Austria
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The Marketplace for Residential Real Estate

Every year, the Wiener Immobilien Messe presents the entire spectrum of the industry. It is therefore a fixed date for all who are interested in real estate - **and brings buyers, sellers and investors** together. From the best real estate companies with exciting new construction projects, legal specialists, financiers and a comprehensive range of services for buying and selling real estate, all major players are represented.

Over 5,000 real estate-seeking consumers from Vienna and the surrounding area, as well as Austria are visiting the so called „WIM“ every year to get **personal advise from experts**.

The fair offers you the ideal platform to present your company and your projects to a broad public, make valuable contacts and hold personal conversations with customers. As an exhibitor you will also gain interesting insights into the current market trends and have the opportunity to meet every key player in Austria's real estate business.

Great Audience Approval

The visitor survey for 2024 confirms the success:

87 % were satisfied with the fair

71 % have discovered new objects and suppliers at the fair

76 % praised the direct discussions with the exhibitors

70 % rate the concurrence with Wohnen & Interieur fair as „very good“

67 % considered a purchase of up to € 1 million after visiting



Visitor Data

90 % come from Vienna/Lower Austria

70 % are employees, self-employed or in a managing position

69 % are looking for ownership

23 % are looking for ownership or rental property

76 % attended out of personal interest

24 % attended for business reasons

40 % are at the WIM for the first time



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Strong Show Advertising

Our targeted approach to engage visitors through comprehensive 360° marketing initiatives ensures that highly qualified and potential clients are present on-site.



The Exhibition Areas

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> ■ Architects ■ Brokers (Real Estate Agencies) ■ Cooperatives ■ Digital Solutions ■ Court Surveyors ■ Developers ■ Financing & Banks ■ Home Staging ■ Insurances | <ul style="list-style-type: none"> ■ Interest Groups ■ Legal & Tax Advice ■ Media & Onlineplatforms ■ Notary office ■ Ownership ■ Pension & Investment Properties ■ Plots of land ■ refabricated and Solid Houses | <ul style="list-style-type: none"> ■ Property & Facility Management ■ Real Estate Services ■ Real Estate Valuation ■ Rental Properties ■ Start-ups ■ Telecommunication & Infrastructure ■ Vacation Properties |
|---|---|--|



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Side Events

WIM Stage Live

The WIM stage is one of the audience highlights at the fair. Also this year we offer exhibiting companies to present their topics and expertise on 2 days. The program will be organized after successful pre-registration.

Exhibitor Lounge

Only exhibiting companies are granted access to the exclusive Exhibitor Lounge. Enjoy free catering with your stand colleagues on both days during the fair.

Chill and Talk Afternoon

We provide good mood - with jazzy lounge music - so that you can exchange with your customers and partners and let the Saturday end in a relaxed atmosphere.

Data and Facts

When

15 - 16 March 2025

Opening hours

Saturday 10 a.m. - 6 p.m.

Sunday 10 a.m. - 5 p.m.

Venue

Congress Center
der Messe Wien
Messeplatz 1, 1020 Wien,
Vienna
Entrance Foyer A

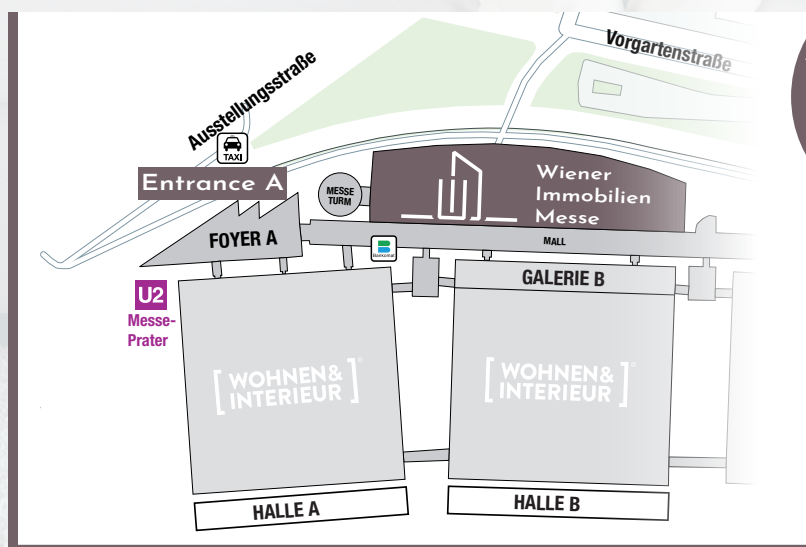
Organizer

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Application
Deadline
15 January
2025